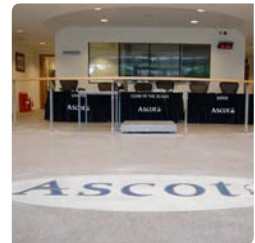


A Royal Appointment for Flowcrete



• Product: Naturewalk • Market Sector: Stadia • Location: UK • Client: Royal Ascot • Date: 2006

The going was good at Royal Ascot with the installation of Naturewalk, the dynamic new flooring system from Flowcrete. Using the latest in flooring technology, Flowcrete has developed a resin bound gravel system to create Naturewalk, which transforms outdoor areas into eye-catching, attractive environments.

Thousands of square metres of Naturewalk have been applied to all pathways and public walkways at the prestigious site in a specially-created golden colour.

Royal Ascot returned to its Berkshire home this summer after a highly-successful major redevelopment programme. The Flowcrete approved installation team worked against the clock to ensure the new surface was in place in good time for the Royal Meeting – held between 20th and 24th June – where the racecourse was officially opened on the first day.

The project involved installing Naturewalk on 'green' external concrete, so special- moisture tolerant, fast-curing primers were needed to prepare for the application of the product. The flooring looks superb and provides a protective coating capable of standing up to the movement of visitors, and all the general wear and tear you would expect at such a busy location.

"This application reflects the fact that prestigious locations are looking to create a dynamic, inspirational environment not just indoors but outdoors too. Ascot racecourse is one of the best construction projects carried out in the UK in recent years and the results are outstanding."

(Mark Greaves, managing director for Flowcrete Group)