

## Flooring Inspiration On Show At Street Design 2009



Flowcrete will be showcasing its inspirational range of flooring - designed to transform external urban environments - at Street Design 2009.

The flooring manufacturer will be highlighting systems including the ultra fast-track decking system Deckshield Rapide, used in installations throughout the UK and across the globe.

Utilising the latest in flooring technology, Deckshield Rapide is the ideal choice for car parks, as well as pathways, entrance and exit points and other foot and vehicular traffic areas.

It dries just hours after application – speeding up programme times for new build and refurbishment projects and providing a useful solution in wet weather conditions.

Traditionally, rain can hamper the installation process with traditional decking systems. This is because, when the elastomeric layer is put down, the next layer has to be applied after 24 hours – a problem if the weather takes a turn during the application – but one avoided with Deckshield Rapide due to its rapid curing times.

Also on show is Flowcrete's Naturewalk, a resin-bound gravel system, which transforms external areas, creating eye-catching, attractive environments. Recent installations include the pathways and entrances throughout Royal Ascot in Berkshire.

Flowcrete's stand at Street Design 2009 is S176. The event takes place at Birmingham's NEC from 21 -23 April.

Alan Dean, sales director of Flowcrete, said: "We are delighted to be attending Street Design 2009 and showing the transformation effect that can be achieved with our innovative, stylish and functional floor finishes."

Street Design 2009 is a visionary new event focused on the core areas of outdoor street furniture, public lighting and the urban built environment.

The event will co-locate with Traffex, the 24th international traffic engineering, road safety, highway infrastructure and maintenance exhibition and Parkex; Europe's largest dedicated parking exhibition.

These combined events will provide visitors with the opportunity to see over 500 exhibitors from the world of street design, traffic management and parking.

**ENDS**

### Notes to Editors

Flowcrete Group Ltd is a world leader in the manufacture of seamless industrial and commercial flooring with international manufacturing facilities in Europe, the Americas, Asia and Africa. Flowcrete Group Ltd is part of RPM International Inc., a holding company who owns subsidiaries that are world leaders in specialty coatings and sealants serving both industrial and consumer markets.

Flowcrete supply world-class seamless flooring solutions to transform environments across the globe including; decorative seamless resins, waterproof car park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection, self levelling underlayments, underfloor heating and now underfloor acoustic insulation.

Flowcrete's ambitious and dedicated team is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

For further information please contact <mailto:marketing@flowcrete.com>

Or visit us on the web at [www.flowcrete.com](http://www.flowcrete.com)