

Flowcrete - Taking Transformation To New Levels At Foodex



UK flooring manufacturer Flowcrete will be showcasing systems including its innovative two-hour concept Flowfast - the ideal flooring choice in the economic downturn for the food processing and packaging industry – as well as state-of-the-art silver germ-busting floors at Foodex 2010.

Flowfast is the ultra fast-track resin system from Flowcrete, which is generally ready for use within two hours of application.

The system has become a global phenomenon across the food and drink industry - specified for major projects throughout the world, where its fast-track installation process - offering minimal disruption to businesses' day-to-day operations - has spurred on its success.

Such fast installation capability cuts down on the cost of labour and means a site can be fully operational after an overnight application programme, delivering significant cost savings.

Foodex, the new name for Foodex Meatex, takes place at Birmingham's NEC on 21-24 March 2010. Flowcrete can be found at stand R010.

At the event, Flowcrete will also be showing its Flowfresh system, which utilises the natural power of silver to fight problems such as E-Coli and salmonella at ground level.

For decades, Flowfresh has been installed in the food and drink sectors and the floor is designed to meet the unique needs of the industry such as a steam cleanable, non-shedding surface, which is slip resistant and hard wearing.

The use of silver in the mix, with the Polygiene® additive, also gives the floor the ability to measure up to the stringent hygiene requirements of modern processing environments.

Alan Dean, Flowcrete's sales director, said: "A correctly specified, fit-for-purpose floor can play a key role in property management in the food and drink sector.

"It can help play a major role in hygiene performance, as well as health and safety, with the correct specification of slip resistant grading."

ENDS

Notes to Editors

Flowcrete Group Ltd is a world leader in the manufacture of seamless industrial and commercial flooring with international manufacturing facilities in Europe, the Americas, Asia and Africa.

Flowcrete supply world-class seamless flooring solutions to transform environments across the globe including; decorative seamless resins, waterproof car park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection, self levelling underlayments, underfloor heating and now underfloor acoustic insulation.

Flowcrete's ambitious and dedicated team is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

For further information please contact <mailto:marketing@flowcrete.com>

Or visit us on the web at www.flowcrete.com