

Flowcrete Moves Into Indian Market



South Cheshire flooring company Flowcrete has sealed its bid to tap into the Indian marketplace with the opening of a new office in the south of the country.

Flowcrete India has been opened in the major industrial region of Chennai, to give the company a launch pad into the growing number of construction projects taking place on the sub continent. It is the first office Flowcrete has opened in India.

Located on the south eastern coast of India, Chennai - once known as Madras - is developing rapidly.

It is host to a number of industries such as automobile, technology, hardware manufacturing, and healthcare industries – all sectors that specify Flowcrete floors.

Mark Greaves, managing director of Flowcrete, which has its UK headquarters in Sandbach, Cheshire, said: "We see India as a major area for growth and setting up the office in Chennai is part of that progressive expansion.

"There is a great deal of construction work planned there and we see it as a hotspot for the future.

“As we expand into the market, we will recruit new sales managers for Mumbai and Delhi.”

Flowcrete has offices worldwide, with manufacturing plants in the UK, USA, Malaysia, Sweden and Belgium. It is a world leader in the manufacture of specialist industrial flooring, seamless terrazzo, decorative resin flooring, self levelling floor screeds, underfloor heating, corrosion protection and car park deck waterproofing systems

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Notes to Editors

Flowcrete Group Ltd is a world leader in the manufacture of seamless industrial and commercial flooring with international manufacturing facilities in Europe, the Americas, Asia and Africa.

Flowcrete supply world-class seamless flooring solutions to transform environments across the globe including; decorative seamless resins, waterproof car park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection, self levelling underlayments, underfloor heating and now underfloor acoustic insulation.

Flowcrete’s ambitious and dedicated team is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

For further information please contact <mailto:marketing@flowcrete.com>

Or visit us on the web at www.flowcrete.com