

Flowcrete - Educating BSEC about New Floorzone Concept



Specialist flooring company Flowcrete will be showcasing its unique Floorzone concept at the Building School and Exhibition Conference, (BSEC) 2009.

Floorzone incorporates the screed, soundproofing, heating and finish - all designed and supplied by Flowcrete and installed by a Flowcrete approved contractor.

Manufactured in Britain, Flowcrete Floorzone offers economic benefits with reduced labour costs on site and faster installation times aiding the overall construction programme. This together with a considerable reduction in delivery journeys provides a more sustainable approach.

Alan Dean, sales director of Flowcrete, based in Cheshire, said: "Our Floorzone system means that specifiers in the education sector can achieve a high acoustic performance, time proven screed and energy saving underfloor heating – along with a decorative floor finish from Flowcrete's extensive range - with just one contractor responsible for the entire procedure".

"It offers sustainable benefits, with all products arriving on site from one source, and the number of contractor visits to site reduced as well."

Floorzone includes Isocrete screeds, combined with Isocrete Acoustic K and Isowarm underfloor heating, as well as Flowcrete's range of seamless floor finishes.

Now in its fourth year, the BSEC is already established as the key event for all those at the forefront of UK school building initiatives, from policy makers to suppliers. The event takes place on the 11 – 12 February, in Manchester. Visit Flowcrete at BSEC at stand B261.

Flowcrete has recently launched a brochure dedicated to flooring in the education sector.

Entitled 'Transforming Education Environments' the guide brings together a broad range of information - including details on sustainability and sector specific case studies showcasing flooring projects across the UK .

Information on the specification of floors within the different areas of a school environment - from food preparation areas to classrooms and changing rooms to science labs - is also featured.

ENDS

Notes to Editors

Flowcrete Group Ltd is a world leader in the manufacture of seamless industrial and commercial flooring with international manufacturing facilities in Europe, the Americas, Asia and Africa.

Flowcrete supply world-class seamless flooring solutions to transform environments across the globe including; decorative seamless resins, waterproof car park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection, self levelling underlayments, underfloor heating and now underfloor acoustic insulation.

Flowcrete's ambitious and dedicated team is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

For further information please contact <mailto:marketing@flowcrete.com>

Or visit us on the web at www.flowcrete.com