

Showcasing the Total Floor Solution at the BCSC



Car park decking, designer finishes and flooring that's ready for use just hours after application are just some of the systems Flowcrete will be highlighting from its specialist retail range at the BCSC Shopping Centre Management Conference 2009.

Seamless floors of vibrant colour and interesting texture - including innovations such as Metalika, which delivers a specialised metallic effect underfoot, will all be on show at the event, taking place at Liverpool's Arena and Convention Centre on 2 - 4 March.

Flowcrete's innovative two-hour flooring concept Flowfast, the ideal flooring choice in the economic downturn, will also be previewed on our Stand Number 53.

Flowfast is the ultra fast-track resin system from the UK-based flooring manufacturer, which is generally ready for use within just two hours of application.

Such fast installation capability cuts down on the cost of labour and means a retail environment can be fully operational after an overnight application programme, delivering significant cost savings for both new build and refurbishment projects.

Flowfast has been specified for major retail projects throughout the UK and the rest of the world, and is recognised for its exception durability - offering longevity with minimal maintenance. Good

looks are not compromised, with a range of colours and styles available, including a terrazzo type finish.

Alan Dean, sales director of Flowcrete, said: "The freedom to choose something that's not just 'off the shelf' is one of the main reasons for architects and designers in the retail sector selecting resin surfaces."

"They deliver stylish floors that make a real statement underfoot – coupled with ease of maintenance."

For car park areas, Deckshield, Flowcrete's car park decking system, will also be featured at the Merseyside event. Used to enhance and protect car parks, Deckshield has been used at retail centres globally, with clients including NCP, Westfield and Tesco.

ENDS

Notes to Editors

Flowcrete Group Ltd is a world leader in the manufacture of seamless industrial and commercial flooring with international manufacturing facilities in Europe, the Americas, Asia and Africa.

Flowcrete supply world-class seamless flooring solutions to transform environments across the globe including; decorative seamless resins, waterproof car park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection, self levelling underlayments, underfloor heating and now underfloor acoustic insulation.

Flowcrete's ambitious and dedicated team is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

For further information please contact <mailto:marketing@flowcrete.com>

Or visit us on the web at www.flowcrete.com