

## Flowcrete's Floorzone Concept Takes Top Award At Interbuild



Flowcrete secured the prestigious Best At Show Award at Interbuild Specifier with its unique Floorzone concept.

The company secured the Interbuild Specifier award for Floorzone, which judges felt addresses the need for a more sustainable built environment.

Flowcrete's Floorzone caters for the complete floor area and incorporates Flowcrete's Isocrete Acoustic K system, Isowarm Underfloor Heating, Isocrete K-Screed and decorative resin finishes.

The entire Floorzone package is designed, manufactured and supplied by Flowcrete and installed by Flowcrete approved contractors.

Judge Michael Ankers OBE, Chief Executive of the Construction Products Association said: "Flowcrete is worthy winner of this award, bringing innovation in both product and process to Interbuild Specifier 2009."

Floorzone offers a range of benefits - including the delivery of heating out of sight, with no risk of injuries from hot surfaces through the use of Isowarm underfloor heating. This system also offers energy savings of up to 30 per cent compared to conventional heating systems whilst delivering a healthier environment.

Alan Dean, sales director of Flowcrete, based in Cheshire, said: "We were delighted that our Floorzone system has been recognised for its sustainability benefits.

"The concept means that specifiers can achieve a high acoustic performance, time proven screed and energy saving underfloor heating – along with a decorative floor finish from Flowcrete's extensive range - with just one contractor responsible for the entire procedure.

"It offers sustainable benefits, with all products arriving on site from one source, and the number of contractor visits to site reduced as well. All Flowcrete floors are designed with sustainability in mind and have been used in BREEAM 'Excellent' rated projects."

Flowcrete has recently launched a brochure dedicated to flooring in the education sector. Entitled 'Transforming Education Environments' the guide brings together a broad range of information - including details on sustainability and sector specific case studies showcasing flooring projects across the UK.

The award marks a successful year to date for the company, which has seen Flowcrete also secure the Queen's Award for Enterprise, in the International Trade category – and take Highly Commended in the Product Manufacturer of the Year title in the Contract Journal Awards.

**ENDS**

### Notes to Editors

Flowcrete Group Ltd is a world leader in the manufacture of seamless industrial and commercial flooring with international manufacturing facilities in Europe, the Americas, Asia and Africa.

Flowcrete supply world-class seamless flooring solutions to transform environments across the globe including; decorative seamless resins, waterproof car park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection, self levelling underlayments, underfloor heating and now underfloor acoustic insulation.

Flowcrete's ambitious and dedicated team is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

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Or visit us on the web at [www.flowcrete.com](http://www.flowcrete.com)