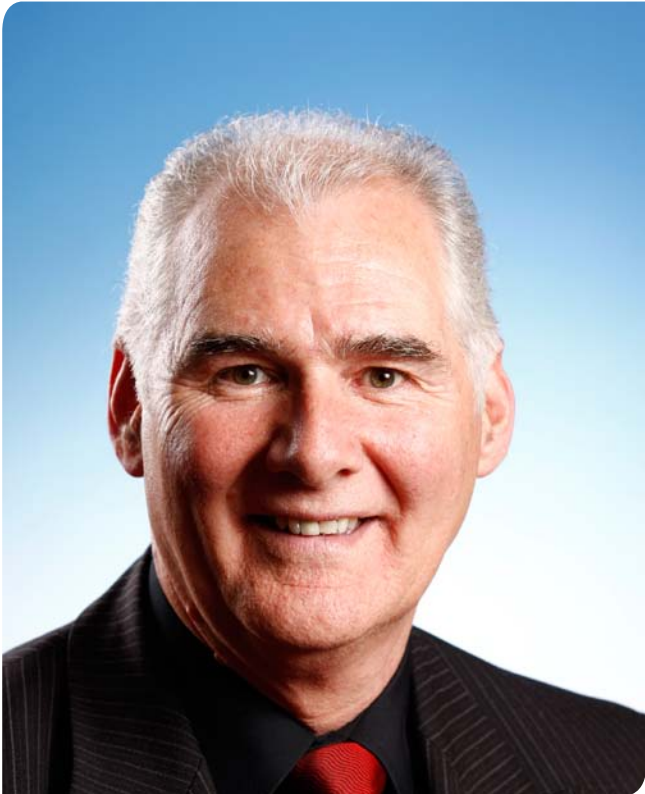


Flowcrete's Green Approach Takes Top Title



Specialist Cheshire-based flooring manufacturer, Flowcrete, has received a major national award in recognition of its innovative approach and commitment to the environment.

The company, based near Sandbach, has been Highly Commended in the Contract Journal's Industry Awards 2009, in the Construction Product Manufacturer category.

Flowcrete is at the forefront of developing pioneering flooring technology for the construction industry.

In the UK alone, it spends more than £600,000 on research and development – globally amounting to £1.3m. This approach enables the company to focus on new innovations, including new greener processes.

Judges were impressed with the company's active commitment to a more sustainable future. This includes a comprehensive recycling policy, the development of energy-saving products - such as light reflective floors, which also require less maintenance when in use - as well as its ongoing work in introducing sustainable manufacturing processes.

Alan Dean, sales director of Flowcrete, said: "This is a great boost for us. These awards attract some of the biggest names in the industry and this year a record number of entries were received.

"This title reinforces our position as one of the UK's leading construction product manufacturers.

"We are delighted that the judges recognised our environmental efforts.

"This is the second award success for Flowcrete this year. In April it won the Queen's Award for Enterprise, in the International Trade category."

ENDS

Notes to Editors

Flowcrete Group Ltd is a world leader in the manufacture of seamless industrial and commercial flooring with international manufacturing facilities in Europe, the Americas, Asia and Africa.

Flowcrete supply world-class seamless flooring solutions to transform environments across the globe including; decorative seamless resins, waterproof car park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection, self levelling underlayments, underfloor heating and now underfloor acoustic insulation.

Flowcrete's ambitious and dedicated team is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

For further information please contact <mailto:marketing@flowcrete.com>

Or visit us on the web at www.flowcrete.com