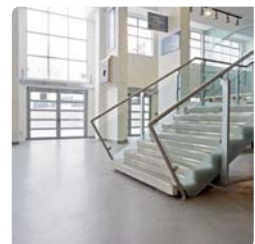


Wembley Arena - Where the World comes to Play



• Product: Flowfast Quartz • Market Sector: Stadia • Location: UK • Client: Wembley Arena
• Date: 2006

Flowcrete's fast floor concept Flowfast has played a starring role in the major refurbishment of one of London's iconic performance venues. Flowfast Quartz has been installed at the flagship Wembley Arena, which has recently undergone a £35m refurbishment.

Utilising the latest in MMA technology, Flowfast offers a floor finish that looks good and stands up to all the demands associated with floors for public spaces. In most cases the floor is ready to use just two hours after application. Flowfast also offers good slip-resistance, can withstand thermal shocks and impact, and is hard wearing. Furthermore, its seamless finish delivers an easy-clean finish that makes it easy to maintain.

These qualities, coupled with its decorative style – available in a wide-range of colours and styles to create an eye-catching finish – makes it an ideal choice where an attractive floor needs to be installed quickly, with minimal disruption. At Wembley Arena, the floor creates a durable, attractive surface underfoot throughout the building, including the box office area and walkways between the seats.

"More and more specifiers are choosing Flowfast for new-build and refurbishment works because of its ability to create a durable and attractive floor, which is ready for full use just hours after installation. These characteristics make it one of the most innovative and appealing products currently available in the flooring industry."

(Alan Blay, director of Flowfast Systems for Flowcrete Group)